

Pages Assignment - Page Layout

Assignment Instructions

Please create an Newsletter based on an upcoming event or activity in Iowa that needs to be promoted within the community and online. Use articles and information from the organization's website to create your summary and content for the newsletter. Then using the Newsletter templates in Pages, create a Newsletter that will best inform those wanting to find out more information

(DO NOT COPY AND PASTE. - You must reference the website(s) & dates for where and when you retrieved the information.)

The events you can pick are:

Iowa Energy Basketball Season

Brenton Skating Plaza

Des Moines Playhouse - Mary Poppins

Iowa State High School Football Tournament

Or another event approved by Mr. Combs

This newsletter/flyer should inform the reader about what the event(s) is, when it is happening, and any other pertinent information that potential visitors might want to know. You are trying to sell this event to people that might possibly attend.

Requirements for the Page Layout

1. Newsletter

- a. Complete both Pages of the Newsletter - The pages should reflect that nature of the event and what you are trying to communicate.

2.) Develop a Color Scheme for the Newsletter/Flyer

- Do not use original colors of the template
- Use gradient, solid color, image, tinted image to change the background shapes/other items to **fit** your upcoming event.

(Save the colors in your palette so that all are the same)

3.) Write Up

Replace the Template text, with your write up about the upcoming event. Make sure to put the information into your own words.

- If necessary change the text styles to match your event chosen but be consistent throughout.
- Grammar and Spelling is very critical. No errors!

4.) Photos

Insert new photos in **each** location on the template pages that you chose

- Make sure to reference the location where you retrieved the image. **(Insert a Text Box/Shape to provide the image with a caption Leave the images where they are.**

33 Points

5.) Change **Shadows/Strokes/Reflection** to all **images** in the Newsletter/Flyer so as to make the promotional tool more visually appealing. Use Consistency to make it effective and not interfere with the content.

6.) Change **one** of your images by *masking the image with a different shape*. Find an appropriate shape to use that works well with your event and the image in the document.

7.) Insert at least **4 Hyperlinks** into the Newsletter to connect the reader to the event chosen. The hyperlinks should be noticeable for a reader looking at the flyer/newsletter online or standout to the reader looking at a physical copy. Keep it consistent.

8.) Insert and utilize a Chart/Graph within your Newsletter/Flyer. Use the chart/graph to communicate information that would be important for potential attendees to know about or be made aware of.

The chart needs to include the following:

- Title
- Legend/Key
- Fit it appropriately into the flyer/newsletter
- A color scheme appropriate to the event
- Data that is meaningful to the event

9.) Proofread your document, watch your grammar and spelling throughout. Also be consistent in your capitalization throughout the document.

10.) Works Cited - Reference the sources of information for your article on a third page. Please follow the guidelines that have been discussed through the year.

<https://owl.english.purdue.edu/owl/resource/747/08/>

<http://libguides.scf.edu/content.php?pid=107184&sid=1620404>

11.) Create your own Template Layout that could be used as a 3rd page for the document. The Template needs to include:

- Text Defined as a Placeholder (Headings and Body)
- At least 2 Images defined as Media Placeholders
- The Use of a Shape as a Background for Images/Text and Locked
- The layout/colors/text follows the look of the rest of the Newsletter
- Text/Visuals/Shapes are in a logical placement for the document

12.) Send as a Pages '09 and PDF attachment